

First 'Urdu Satellite' channel launched in Hyderabad

Hyderabad, January 27: After a long wait, the first international 'Urdu Satellite' channel was launched here on Wednesday by Khan Lateef Mohammed Khan, the Chairman of the "Munsif Group" and editor-in chief of a leading Urdu Daily.

Describing about the aim of this channel, the Managing Director of "Munsif News TV", Dr Hyder Raza Adil, said that owing to lack of Urdu Satellite channels, the group decided to start a Urdu news and current affairs channel round the clock in Hyderabad.

"This first news and current affairs channel will be broadcasted round the clock called " Munsif News", the principal aim of this channel will be public voice and particularly sending the poor people problems and messages towards the concerns," pointed out Dr Raza Adil.

"Initially we are trying to air the broadcasting of this channel across the 86 countries," he added.

Dr Raza Adil further said the target viewers of the channel would be those who knows Urdu and understand a bit. eside this, the aim of this channel is said to have promotion of the Indian language "Urdu" as well as to make the new generation aware about the sweet taste of Urdu language.

The inauguration took place at around 6:30 a.m.

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