

Taj Group opens first Vivanta hotel in city

Hyderabad, February 01: Taj Hotels Resorts and Palaces, has opened its first Vivanta by Taj, a five star hotel at Begumpet here, and the first hotel under the Vivanta banner in the State.

While this is the fifth property in Hyderabad by Taj after Taj Banjara, Taj Krishna, Taj Deccan and the iconic Taj Falaknuma Palace, the newest addition has taken the overall Vivanta by Taj portfolio to 23 hotels, including those at Sri Lanka and Maldives.

Veer Vijay Singh, chief operating officer, Vivanta by Taj-Hotels and Resorts, said that Vivanta, Begumpet with 181 rooms and suites, was the fourth Vivanta property to be opened since the launch of the brand in September, 2010.

Vivanta has 3,500 rooms with average occupancy of 67 per cent. Vivanta will add 12 more properties across India next year.

Ginger hotel

The group's first Ginger (budget) brand hotel was expected to come up this year near the Shamshabad international airport.

TAJGVK jointly with Greenridge - a GVK Company will invest about Rs.110 crore in a five-star hotel near the Mumbai International Airport.

--Agencies

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